



New Generation Winemaker Revisits “Old Napa” Style

WHO: Inspired by the “Old Napa” style of Napa Valley, when pioneer winemakers made Cabernet Sauvignon that were true to the varietal characteristics of the grape and intervention in the fields and winemaking process was kept to a minimum.

1st VINTAGE: 2011 Napa Valley Cabernet Sauvignon

PROPRIETORS: Ted Wilson II and Ted Wilson Sr. have been in the business of food and wine for decades. Ted II started out his career in wine working in cellars in the Finger Lakes of Upstate New York becoming the Senior V.P. and Director of Operations of a NYC based distributor. During his time with the distributor, he spearheaded the launch of an “in-house” brand that has grown to over 2,000 cases annually and is now distributed in multiple states. Ted Sr. was a rancher and restaurateur from the Kansas City area. Wife and mother, Valerie Wilson, managed multiple Montessori centers and has a knack for building and fostering communities.

WINEMAKER: Born in Argentina and raised in the Napa Valley, Alan Viader of VIADER Vineyards and Winery, has been exposed to every aspect of the wine business for his entire life. Being the son of a winemaker led to his early education in wine tasting and wine evaluation, which sparked his interest in and respect for terroir-driven wines, an interest he shares with the Wilson family. Viader is committed to exploring the latest organic and biodynamic viticultural practices in conjunction with his basic winemaking principal, simply put: “the wine is made in the vineyard.”

VINEYARDS: Wilson & Wilson sources grapes from several of Napa Valley’s most coveted vineyards, including vineyards in both Diamond Mountain District and Oakville AVAs.

Diamond Mountain District: Diamond Terrace Vineyard
Oakville: Kelleher Vineyard

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